

I am a design director, a perpetual collaborator, and an ambidextrous thinker with a passion for branding, and the executions that bring those brands authentically to the world. I seek out projects with an intellectual edge coupled with exciting, beautiful craft. In addition to my visual design skills, I hold a degree in philosophy, which has taught me the art of logic, storytelling and client interaction, and I possess the knack for both creative and technical writing.

## EMPLOYMENT

### NORTH, PORTLAND, OR 2011-2012

#### Associate Creative Director

Creative and design direction for projects ranging from experience design to hands-on conceptualization and production of short films and business pitches. Clients include Subaru, Guayaki, KEEN and Clif.

### ZIBA DESIGN, PORTLAND, OR 2011

#### Creative Director

Creative leadership and design direction of multi-disciplinary teams, with a strong focus on strategic thinking, branding and consumer-oriented design solutions. Clients include Citi and Proctor & Gamble.

### BLOOMBERG L.P., NY 2006-2010

#### Head of Global Branding and ID (2009 - 2010)

Design direction within the in-house branding and creative group with a focus on Bloomberg's corporate visual system, premiums, user experiences and wayfinding; consultation on product ideation and production; overall development for company collateral and partnership identities.

#### Art Director (2008 - 2009)

Leadership and management of nine print, motion and interactive designers; collaboration with account reps and business managers in sales, internal communications, HR, philanthropy and with the dedicated sustainability group.

#### Senior Designer (2006 - 2008)

Print and motion design, art direction, product conceptualization, print production, branding and sustainability initiatives.

### STUDIO DROR, NY, 2005

#### Senior Graphic Designer

### WISE ELEPHANT, NY, 2003-2004

#### Lead Designer

### RICCO/MARESCA, NY, 2000-2003

#### Web Designer, Gallery Manager

## EDUCATION

### MFA, DESIGNER AS AUTHOR AND ENTREPRENEUR, SCHOOL OF VISUAL ARTS, NY, 2006

### BA PHILOSOPHY, BARD COLLEGE, NY, 1998

## FREELANCE

### SELECTED CLIENTS

**LORENA TURNER PHOTOGRAPHY** Logo and web design

**BEAST SPORTS NUTRITION** Web design

**JODY AKE PHOTOGRAPHY** Branding, identity suite

**MERGE STUDIO+LAB** Logo design, consulting

**COMEDY CENTRAL** Motion graphics, off-air creative

**SCHOOL OF VISUAL ARTS** Curator and exhibition assistant

**JANELLE LYNCH PHOTOGRAPHY** Branding, identity suite

**DANEYAL MAHMOOD GALLERY** Identity

**PRODUCT LOUNGE** Identity and website

**ERIC PARRA, ARTIST** Website

**BRAD ASCALON STUDIOS** Website

## PRESS AND AWARDS

- 2010 HOW Magazine In-HOWse Design Award Merit Winner; Type Directors Club TDC56 Winner; Featured contributor, "Creative Girl: The Ultimate Guide for Turning Talent and Creativity into a Real Career" by Katharine Sise, Perseus/Running Press; Core77 article, "Lift, Hold, Roll," May 19, 2010
- 2007 Photo District News Annual Featured Website, Core77 LightObjects Competition Notable Entry; HOW Magazine online, Top 10 Website
- 2006 Interior Design Magazine online; Designwire, "Bright Young Things," June 2006; Design\*sponge, May 4, 2006
- 2005 HOW Magazine online, Top 10 Website

## EXHIBITIONS

- 2010 *Lift, Hold, Roll*, The Future Perfect, Brooklyn, NY
- 2007 International Gift Fair, A+: *the young designers' platform* at Accent on Design, NY
- 2006 *Fantastic Routes*, The Lab at Roger Smith Hotel and Galerie Galou, NY  
*Depicting Design*, Brooklyn Arts Council, NY  
*SPARK: SVA MFA Designer as Author*, Visual Arts Gallery, NY
- 2005 *Object of My Obsession*, SVA Gallery, NY  
The Affordable Art Fair, David Allen Gallery, NY
- 2004 *Compositions in Hi-Fi*, David Allen Gallery, NY  
*Look Closer*, AG Gallery, NY
- 2003 Group Show, Table Space Gallery, Philadelphia, PA