

WORK EXPERIENCE

BLOOMBERG L.P., NY	<i>Creative Lead, Corporate Branding and ID</i>	July 2009 - present Senior design and direction of corporate visual systems, global corporate premiums and user experiences; consultation on product ideation and production, interior design and wayfinding; development of visual audit towards the repositioning of the company's overall brand promise; overall branding development for company collateral and partnership identities.
	<i>Art Director</i>	November 2008 - July 2009 Leadership and management of a team of nine print, motion and interactive designers in the NY division of creative services; collaboration with account reps and business managers in teams ranging from sales, to product, to philanthropy and with our dedicated sustainability group
	<i>Senior Designer</i>	October 2006 - November 2008 Print and motion design, art direction, product conceptualization, print production, branding and sustainability initiatives
SCHOOL OF VISUAL ARTS, NY	<i>Curator</i>	January 2005 - March 2005 <i>Thesis + Exhibition</i> - Research, organization, writing, design and installation of retrospective of five years of socially beneficial thesis projects at SVA
	<i>Curatorial Assistant</i>	January 2005 - May 2005 <i>Object of My Obsession Exhibiton</i> - Management of staff of students for production, budgeting and design of exhibition
STUDIO DROR, NY	<i>Senior Graphic Designer/Intern</i>	June 2005 - September 2005 Graphic design, corporate identity, product design internship
COMEDY CENTRAL, NY	<i>Motion Graphics Designer</i>	January 2005 - June 2005 Freelance, off-air creative
WISE ELEPHANT, NY	<i>Lead Designer</i>	September 2003 - September 2004 Print and web designer, production, account management

EDUCATION MFA Design, School of Visual Arts, New York, 2006
BA Philosophy, Bard College, New York, 1998

PRESS AND AWARDS	2010	HOW Magazine In-HOWse Design Awards Merit winner: BWELL campaign Featured contributor to <i>The Creative Girl's Guide to Having it All: How to Brave the Odds and Make Your Way in a Creative Career</i>
	2008	<i>American In-House Design Award, Graphic Design USA</i>
	2007	<i>Photo District News Annual Featured Website</i> — jodyake.com <i>Core77 LightObjects Competition</i> — Notable Entry for the Ante Shade <i>HOW Magazine online, Top 10 Website</i> — janellelynch.net
	2006	<i>Interior Design Magazine online, Designwire, "Bright Young Things," June 2006</i> <i>Design*sponge, May 4, 2006</i>
	2005	<i>HOW Magazine online, Top 10 Website</i> — carriesolomon.com

EXHIBITIONS	2007	International Gift Fair, A+: the young designers' platform at Accent on Design, NY
	2006	<i>Fanstastic Routes</i> , The Lab at Roger Smith Hotel and Galerie Galou, NY <i>Depicting Design</i> , Brooklyn Arts Council, NY <i>SPARK: SVA MFA Designer as Author</i> , Visual Arts Gallery, NY
	2005	<i>Object of My Obsession</i> , SVA Gallery, NY The Affordable Art Fair, David Allen Gallery, NY
	2004	<i>Compositions in Hi-Fi</i> , David Allen Gallery, NY <i>Look Closer</i> , AG Gallery, NY
	2003	Group Show, Table Space Gallery, Philadelphia, PA