

WORK EXPERIENCE

- BLOOMBERG L.P., NY *Head of Global Branding and ID* July 2009 - present
Senior design and direction of corporate visual systems, global corporate premiums and user experiences; consultation on product ideation and production, interior design and wayfinding; development of visual audit towards the repositioning of the company's overall brand promise; overall branding development for company collateral and partnership identities
- Art Director* November 2008 - July 2009
Leadership and management of a team of nine print, motion and interactive designers in the NY division of creative services; collaboration with account reps and business managers in teams ranging from sales, to product, to philanthropy and with our dedicated sustainability group
- Senior Designer* October 2006 - November 2008
Print and motion design, art direction, product conceptualization, print production, branding and sustainability initiatives
- SCHOOL OF VISUAL ARTS, NY *Curator* January 2005 - March 2005
Thesis + Exhibition - Research, organization, writing, design and installation of retrospective of five years of socially beneficial thesis projects at SVA
- Curatorial Assistant* January 2005 - May 2005
Object of My Obsession Exhibition - Management of staff of students for production, budgeting and design of exhibition
- STUDIO DROR, NY *Senior Graphic Designer/Intern* June 2005 - September 2005
Graphic design, corporate identity, product design internship
- COMEDY CENTRAL, NY *Motion Graphics Designer* January 2005 - June 2005
Freelance, off-air creative
- WISE ELEPHANT, NY *Lead Designer* September 2003 - September 2004
Print and web designer, production, account management

EDUCATION

- MFA Design, School of Visual Arts, New York, 2006*
BA Philosophy, Bard College, New York, 1998

PRESS AND AWARDS

- 2010 Featured contributor to *The Creative Girl's Guide to Having it All: How to Brave the Odds and Make Your Way in a Creative Career*, by Katharine Sise, Perseus/Running Press, to be published January 2011
- 2008 *American In-House Design Award, Graphic Design USA* : Tribeca Film Festival Sponsorship; Summer Party 2007
American In-House Design Award, Graphic Design USA : Inkblot Posters; Bloomberg Press Catalog Fall 2007
- 2007 *Photo District News Annual Featured Website* — jodyake.com
Core77 LightObjects Competition — Notable Entry for the Ante Shade
HOW Magazine online, Top 10 Website — janellelynch.net
- 2006 *Interior Design Magazine online, Designwire*, "Bright Young Things," June 2006
*Design*sponge*, May 4, 2006
- 2005 *HOW Magazine online, Top 10 Website* — carriesolomon.com

EXHIBITIONS

- 2007 International Gift Fair, A+: the young designers' platform at Accent on Design, NY
- 2006 *Fanstastic Routes*, The Lab at Roger Smith Hotel and Galerie Galou, NY
Depicting Design, Brooklyn Arts Council, NY
SPARK: SVA MFA Designer as Author, Visual Arts Gallery, NY
- 2005 *Object of My Obsession*, SVA Gallery, NY
The Affordable Art Fair, David Allen Gallery, NY
- 2004 *Compositions in Hi-Fi*, David Allen Gallery, NY
Look Closer, AG Gallery, NY
- 2003 Group Show, Table Space Gallery, Philadelphia, PA